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FOR NEW PROGRESS MODELS BETWEEN
CELAC AND EUROPE****Introduction**

Following the news, the challenges are clarifying themselves, and the « classical » solutions are being exhausted. New ways of dealing with them should be scaled up. Humbly, in cities and localized areas, new initiatives and experiments are being made, sometimes with interesting successes. To be able to propose a new vision for economy and society, we should learn from out-of-the-box approaches that work, study them, and scale them up.

Several discussions with young university students I had recently shocked me by their lucidity: the academic world does not offer enough keys to solutions, but still teaches keys that created the problem... How can we react and adapt?

The Challenges

Amongst the biggest ones:

- Education: unadapted to the needs of society and companies in a radically changing global economy. Totally new skills are expected. The academic world is not enough aware of them yet.
- Healthcare: cost, availability, education & prevention. Major shifts concerning demography: generation gaps and population inside cities.
- Housing: availability, quality, sustainability, energy-efficiency.
- Energy: sustainability, availability, cost, impact.
- Mobility: fluidity, availability of efficient public transport, pollution.
- Investment: availability of long term reliable investment vehicles for all, fragility of stock markets and currencies.
- Culture, history, art, diversity: misunderstandings or non-knowledge, cultures and communities growing apart.
- Food: availability of healthy food, drinking water shortage, toxicity, malnutrition, obesity, unsustainable meat production.
- Entrepreneurship: lack of true leaders, entrepreneurs, unemployment, medium term mass destruction of jobs through business model shifts and robotisation.

Major and unprecedented shifts in economy and society following lack of resources and unsustainable industries.

- Governance and management: cheating and corruption, lying and mismanagement, stress and burnout in companies, next generations asking for purpose that current management lack to offer.

We know we will not have the time nor money to deal with all those challenges one by one. But by offering systemic solutions, collectively, we can - on short term - offer new progress, new development and prosperity.

Keys for Solutions

Following our research, guidelines for future success are, amongst others:

Projects should add value to several functions & challenges of society: this means that the impact of the project on every function should be studied. By adding a feature or a stakeholder, it can make the project more efficient or impactful. It will mobilize more people, and transcend ego's and private agendas.

Projects should be collaborative: stakeholders should be included into the dynamics; they thus all can bring one or several resources, and benefit from the result of the projects, answering their needs and agendas. Its a more flexible and agile way of working, and much more efficient with resources (sometimes up to 90%). Universities and academics, entrepreneurs and managers, authorities, NGO's, communities.

Measure and create multiple value: resources and needs should be measured and assessed on several levels, material and intangible. Assets are resources, and liabilities equal potential. It will take systemic intelligence to transform liabilities into resources. (1) On the level of earth, material and waste; (2) Financial; (3) Processes (efficiency, circularity,...); (4) Emotional (trust, motivation); (5) Communication and communities; (6) Knowledge; (7) Common good.

Co-entrepreneurship: the proprietary entrepreneurship model has shown its limitations in western incubators. It is not with a few start-ups created by people who would have a job anyway that we will create millions of jobs. Whole industries have to be reinvented. That has to be done by connecting industrial intelligence and heavy resources, with fresh and systemic entrepreneurship skills. New collaborations and contract templates should be nurtured to create whole new businesses and services. All these will also contribute to common good functions and thus participate in better use of taxpayers money to fulfill common functions like healthcare, security, mobility, housing, job creation, etc.

Circular thinking and working with excluded people: society - apart of producing huge material waste, also creates huge « human waste ». More than half of populations are marginalized and excluded under multiple forms. Those people - if we don't want social unrest or chaos - have to be included with smart alliances of stakeholders, in

mobilizing projects which help to solve their challenges. The apparent problem, thus becomes part of global solutions.

Learn from the smartest solutions globally, adapt and test at small scales before scaling up: new kinds of intelligences are emerging globally. Most of the time hidden under humble emerging citizen leadership. The less there are financial resources, the higher the intelligence is present. The most valuable inspiration of new value-creating templates are to be found in excluded communities and low income countries and populations. Lets don't re-invent the wheel but inspire from people who did, adapt and improve them.

Connect generations and cultures together around a constructive projects: every generation has specific resources to share. Every culture has specific angles and approaches to learn from. In this period of globalisation, the tendance of cultural mix, and communautarisms is rising. But the solution is beyond apparent borders of difference. Humanity is One, but everyone is Unique. Once we can collectively recognize the value of diversity, and a process of listening, collective intelligence and systemic project management is implemented, a high efficiency can be obtained.

Empower people: put the power into the hand of citizens. We know now that the so-called « powerful » cannot solve all the challenges. Smart collaborations have to be nurtured. Therefore, some of the power has to be shifted from top to bottom. People, citizen themselves want to contribute to their future, and have excellences to offer. The have to reconnect to their personal power and confidence so they can bring the best to society. A new discourse should be written, a new story should be written collectively. Letting go top-down power is painful for those who possess it, but history will push us into that direction because of the incapacity of proposing a feasible top-down vision on long term, and of the incapacity of the powerful of yesterday to deal with the global chill yes in a responsible, economical and ethical way.

The Next EU-CELAC Academic Summits

The next job should be learning from each other:

What value is there in which country: knowledge, resources, community intelligence, smart solutions to solve difficult interconnected challenges. Every country has a specific DNA we can learn from.

Adapt our education systems on how can we prepare our youth and our executives to deal with major shifts in industries, governance, management styles, business- and economic models and services.

Develop a new systemic intelligence to enable creation of new and sustainable business models including all citizens.

The above 8 keys should be studied further, and communicated.

The two dozens of new meso- and macro-economy models should be studied, on specific added values, obstacles, collateral effects, experiences and expertises available. They should be mashed up into optimal mix to create a feasible and sustainable economy and budget, and a step-by-step methodology of transition. The macro-economic tendencies scream for short term adaptations, reassuring, if we don't want too much chaos or social unrest.

Conclusion

A new pragmatism should be developed to deal efficiently with challenges of our era. Lots of intelligence has already emerged, and should be shown, studied, applied and developed. We will not solve anything alone. The main paradigm shift will be to collaborate horizontally with unexpected stakeholders.

The shift from apparent unlimited earth resources and rare knowledge, to the management of limited earth resources and opening up the unlimited knowledge and intangible progress pursuing global well-being, will ask a personal empowerment and choice. It's the battle of fear and scarcity against love and confidence, of individualism against common good, of limitations against abundance. That choice is personal, and afterwards collective - around us, with our families, teams and organisations. The academic world has to wake up on the beauty of emerging heterodox smart solutions, if it wants to be part of the solution.